The Total Solution Event for System z 2010 - Amsterdam - Speakers

Instructor Name / Title	Photo	Biography
Adam Sturges Manager of System z Software Sales Southwest Europe IOT		Adam Sturges-Beer is managing System z Software Sales for SouthWest Europe since 2005. Adam has worked for System z since 2000 when he started running sales for Italy and then South Region in Europe. He has been in Software Group division since it has been created, working first as a Systems Engineer and then as Coverage SSR for Public Sector, Health and Financial Services customers over the years. Adam has also managed the Best Team Channel Program for Italy and has then had several international roles such as Information Management Technical Sales Manager for South Region, Sales Manager for Information Manager for South Region and Sales Manager for Content Management Software for Europe, before joining the System z Software Sales team in 2000. Adam joined IBM in 1987 after graduating from Boston University as an Electrical Engineer.
Alex Louwe Kooijmans ITSO Project Leader, Java, SOA and application modernization on System z		Alex Louwe Kooijmans is a project leader with the International Technical Support Organization (ITSO) in Poughkeepsie, NY, and specializes in SOA technology and solutions on System z®. He also specializes in application modernization and transformation on z/OS, both from an architecture and a tooling perspective. He has organized various marketing, education and technical sales seminars, forums and roadshows around the world in relation to System z. Previously he worked as a Client IT Architect in the Financial Services sector with IBM® in The Netherlands, advising financial services companies on IT issues such as software and hardware strategy and on demand. Alex has also worked at the Technical Marketing Competence Center for zSeries® and Linux® in Boeblingen, Germany, providing support to customers starting up with Java™ and WebSphere® on System z. From 1997 to 2000, Alex completed a previous assignment with the ITSO, managing various IBM Redbooks® projects and delivering workshops around the world in the area of WebSphere, Java and e-business technology on System z. Before 1997 Alex held a variety of positions in application design and development, product support and project management, mostly in relation to the IBM mainframe. Alex has 23 years of IT experience and has been the lead author of many IBM Redbooks and Redpapers.
Bert HW De Beer Team lead System z, IT Specialist, Software Services Specialist		Bert de Beer is a Senior IT Specialist, working for more than 35 years within IBM in different positions. He started his career within Customer Engineering in the hardware support, followed on by the software support of MVS. Became a Systems programmer on MVS and OS/390 and worked in that position at customer locations. During that period he has been working on the Program Introduction of the Parallel Sysplex, where the first Parallel Sysplex was established at a major bank in The Netherlands. At the IBM education centre he has been teaching the major z/OS classes, like Parallel Sysplex, RMF and WLM for some years and is nowadays at customer locations involved in the implementation of Parallel Sysplex, workload balancing and system performance.
Carol Stafford STG, System z Platform Vice President World Wide System z Sales		Carol Stafford is Vice president of sales for the IBM System z, where she is responsible for the mainframe platform's worldwide global customer set. Carol is a key player in setting the strategic directions of the System Z solution stack including technology, software, and services. A particular focus is in the new workloads areas of System Z, like Linux, SAP and Oracle. She has worked with the world's leading application vendors, like SAP and Oracle for over 10 years, providing continual expansion of their solutions on the System Z. Carol assumed sales leadership of IBM's mainframe business after leading the Linux and open source businesses for IBM. As IBM's Vice President of Linux, Carol led the transformation of Linux from an emerging opportunity to a multibillion dollar enterprise encompassing all of IBM's technology, solutions and services business units. In addition, she has served in IBM's Strategic Growth businesses, providing the delivery of integrated solutions that leverage innovative technologies such as: Grid Computing, Deep Computing and Virtualization technology. She actively works with Linux Distribution Partners and other vendors in the open source movement. Carol has extensive global experience, completing several international assignments, including 5 years in London as Vice President of Enterprise Servers for Europe, Middle East, and Africa. In addition, she has completed an assignment working for IBM Japan. Today, Carol works with many of IBM's top enterprise customers around the world who are building robust IT infrastructures and solutions. Carol has broad experience across IBM's hardware, software and services spectrum and maintains a close relationship with IBM Labs.

Christian Strauer System z Field Technical Sales Support: Java, Java Batch and XML on z/OS		Christian Strauer is a Systems Architect from IBM Germany aligned to the commercial banks sector. His mission is to design infrastructure solutions depending on the banks' needs. Before, he had been working for more than four years in the System z space. His areas of expertise include Java on z/OS, Java Batch on z/OS, XML technologies under z/OS as well as System z hardware planning and configuration. Christian has authored two ITSO Redbooks about Java Batch and Batch modernization on z/OS.
Damiaan Zwietering IBM Sales & Distribution, Software Sales Software Architect		Damiaan Zwietering is an IBM Certified Professional, currently holding a Software Architect position in the Software Group after being responsible for Data Warehouse Architecture as Technical Sales. Before that, he gained valuable experience as an implementation consultant by starting and expanding the Business Intelligence unit for IBM Global Services in The Netherlands.
Denis Gaebler IBM Sales & Distribution, Software Sales IMS WW Advocates Team, IMS Connectivity, IMS Architectures, IMS Tools, IMS Java, J2EE, RDz, RAD, SOA	2	Denis Gäbler is a Technical Sales Specialist at IBM in Germany. He holds a degree in business with a specialization in computer science from Staatliche Studienakademie Dresden. He has been working in the ares of IMS and IMS Web enablement since 1997. His areas of expertise include WebSphere on z/OS, IMS DB and TM, Service Oriented Architectures and Enterprise Application Integration. Lately he is working extensively with IMS Java, IMS connectivity solutions, COBOL and Java Integration, application servers, and Eclipse-based application development tools. If you have any questions in the mentioned areas feel free to contact him at gaebler@de.ibm.com.
Eric Chabert IBM Sales & Distribution, Software Sales Certified IT Specialist, z/OS Problem Determination Tools - CICS - CPSM		Eric Chabert is a Certified IBM software IT Specialist in charge of Problem Determination Tools for South-Europe, supporting presales actions in this area. He has been working, for 10 years, with CICS customers, and has been the PDTools Technical Sale leader in Europe for the last 7 years. In his current, role Eric demonstrates, to the customers, how the IBM Problem Determination Tools suite can help them to improve application delivery throughout the life cycle for traditional, Web-based and service oriented applications. He has authored several redbooks on this area.
Erik Bakker IBM Sales & Distribution, STG Sales IT Specialist System z Hardware, FTSS		Erik Bakker is a Senior IT specialist with over 20 years experience with z/OS and related software. Area's of specialism have been parallel sysplex, software distribution, as well as installing, customizing and migration of both IBM and non-IBM System z related software. Over the past two years he has been active as a System z technical sales contact.
Fabio Riva IBM Sales & Distribution, Software Sales Senior IT Architect, SWG System z Tech Presales		Fabio Riva is a Senior IT Architect in Technical zSoftware Presales, SWG IBM Italy. Joining IBM in 1985, he covered different positions inside the company, from MVS System Programmer to Systems Engineer, up to Senior IT Architect. During the last years his main activities were related to revitalization of mainframe market and business development on System z. Fabio followed the development of cross-brand and cross-platform (hybrid) solutions, having the main focus on mainframe platform. He's also acting as a technical presales for some Tivoli products in the areas of SW asset management, licence management, cost management and security on System z. Fabio authored two ITSO Redbooks: one about WebSphere on z/OS and another one about smartphone access to mainframe. He published several technical articles and publications inside IBM, but also articles on external newspapers (such as Computerworld, Italian edition). He acted also as a speaker at several international conferences and technical user groups.

Flora Tramontano IBM Software Group, Tivoli IBM Tivoli Workload Scheduler for z/OS Product Manager	Flora Tramontano is the product manager for TWS, primarily on z/OS side, since 2005. In this role, she is responsible for driving the product evolution, according to customers needs, Sales input, and marketing strategies. Prior to her current role, Flora covered different technical positions in the Workload Scheduling area, that she joined in 2003. She had been working in the technical field for other System z software products before, such as IBM NetView File Transfer, IBM Tivoli Decision Support and IBM License Manager. Flora joined IBM in 1991, after working in a small company producing software for the banking industry. She graduated, with honors, in Computer Science, in Italy.
Frans Nieuwerth IBM Sales & Distribution, Software Sales Technical Sales - Information Management - InfoSphere & IOD Technical Sales Specialist	Frans Nieuwerth is a Consulting I/T Specialist in IBM The Netherlands, working as a Client Technical Professional, specializing in Information Management and Service Oriented Architecture. He has been working more than 25 years in IBM, with an ongoing emphasis on large-scale multi-platform application and system development, large database and transaction systems, application integration, legacy transformation and software architecture. During 2001-2004 he was on assignment to IBM Corporate Technology in the USA, facilitating technology assessments and reviews on a multitude of technology topics and strategies across IBM, to support IBM's technical directions and to support the Technology Team. The years following that, he has been working within IBM Software Group in the Netherlands as a Software IT Architect within IBM Software Group. He worked within the Philips Integrated Account Team as SWITA, where he focused besides the traditional software business, on finding new ways for Philips and IBM to collaborate in the software domain. This was followed with a role as Software Architect in a TechWorks team for IBM South-West Europe, focusing on Service Oriented Architecture, and specializing on the Information as a Service entry point. In his current role as Client Technical Professional within the Information Management brand in IBM Software Group, Frans is focusing on the "Trusted Information" concept within the InfoSphere brand, and he is the Master Data Management specialist within The Netherlands
Frans Versteeg Systems Architect IBM Systems & Technology Group - Benelux	Frans Versteeg is a Systems Architect whose main job is advising on server and storage infrastructures. Heholds an MSc degree in Mechanical Engineering from the TU Delft, after two years of research and teaching at the TU Delft he started his IT career at IBM in the late seventies. After more than ten years in the mainframe, storage and networking arena in the 1980s, he focused more on storage later on.
Gábor Nyers Technical Sales Specialist, Novell	Gábor Nyers works for Novell Benelux as a Technical Sales Specialist for Data Center Solutions. In his pre-sales role he gives advise to organizations about Novell's data center portfolio, including SUSE Linux Enterprise.
Gert Hekkenberg Software Group Netherlands Technical Support System z WebSphere platform SW on z WS and AIM (AD,PD) tooling: WD4z, WSAA, ATW, SCLM AE	Gert Hekkenberg has over 20 years of application-enabling experience with a focus on application development solutions. One area of special interest is Software Configuration Management (SCM). He is currently working as technical sales consultant in the System z software team after spending several years in the WebSphere team in the same role. Gert has written extensively on Application Development and SCM solutions in various Redbooks over the years and was involved in developing various ITSO workshops. Gert holds a Masters degree in Business Information Systems from Rotterdam Business school and a Bachelors degree in Economics from Vrije University, Amsterdam.

Hans Wijngaard Field Technical Sales Support System z Technical Sales Specialist	Hans Wijngaard is a Senior IT Specialist with over 20 years experience with z/OS and related software. An area of specialism has been performance and tuning, as well as installing, customizing and migration of both IBM and non-IBM System z related software. He also has participated in writing several redbooks for both System z10 EC and System z10 BC systems. Over the past two years he has been active as a System z technical sales.
Henk van der Wijk IBM Software Group, Rational Rational Software Services	Henk van der Wijk is an IT Specialist from the Rational Software Services group. He has over 22 years of experience in the IT. Mostly he worked in the area of application development with knowledge engineering being one of the spearpoints. Lately he is involved in the Enterprise Modernization area with a focus on the application development tooling with analysis tools as another important piece. He co-authored two redbooks in this area.
Jo Coutuer (Numius) Senior Business Intelligence Architect	Jo Coutuer is Partner and Senior Business Intelligence Architect at Numius, the leading IBM Information Management partner in the Belux. For the last 15 years, Jo has been making the field of business intelligence his second home. Jo focuses on strategic BI projects, architectures and optimizing BI performance and reducing Total Cost of Ownership for the business intelligence solutions at Numius' clients. Prior to starting Numius, together with Geert Hallemeesch and Thierry Cloetens, Jo was an ERP and BI consultant for PricewaterhouseCoopers.
Jeroen Reizevoort IBM Sales & Distribution, Software Sales WebSphere Software Architect Software Information Technology Architect (SWITA)	Jeroen Reizevoort is currently working as a WebSphere Brand Architect in the IBM WebSphere team. He has a long background in IBM middleware solutions and is well versed in the IBM (software) strategy. The last years, Jeroen has been focusing on Business Process Management, Service Oriented Architecture and Business Rules Management.
Kevin Stoodley IBM Software Group, Rational IBM Fellow: CTO Enterprise Modernization Tools and Compilers	Kevin Stoodley is an IBM Fellow in the Rational brand withing IBM's Software Group and is the Chief Technical Officer for Enterprise Modernization Tools and Compilers. Kevin's responsibilities include technical strategy and execution for this important technology area as Rational brings innovative and productive tools to market to help clients get the most of their IT investments in applications, systems, people and teams. Kevin joined the IBM SWG Toronto Laboratory in 1988 where he started working on the first of many projects in the area of compiler optimization and code generation. In 1997 he was elected to the IBM Academy of Technology in recognition of his contributions to IBM's technology portfolio, particularly in the area of optimizing compilers and high performance language implementations. In 1999, he was made an IBM Distinguished Engineer and received a Corporate Award from then CEO Lou Gerstner for the business impact of the technology that he had been a large part of creating. A few years earlier Kevin had conceived and started work on a new dynamic compilation infrastructure known as Testarossa, which along with the J9 JVM project became the basis for all of IBM's Java language implementations, which are the underpinnings of a large part of IBM's substantial middleware and tooling portfolio. In 2003 Kevin was named IBM's Chief Technical Officer (CTO) for Compilers and shortly thereafter in 2004 was appointed an IBM Fellow, IBM's highest technical position. He was also honoured as an IBM Master Inventor for his prolific invention and innovation that has produced a broad portfolio of issued and pending patents. For his contributions to IBM's Java implementation, IBM CEO Sam Palmisano presented Kevin with a 2nd corporate award in 2007. In 2008, after moving organizationally from AIM to the Rational brand, Kevin added Rational's suite of Enterprise

Khadija Souissi IBM Systems & Technology Group, Systems Software Development Technical Presales Support, DWH and BI on System z	Khadija Souissi is a System z Specialist at the Technical Marketing Competence Center Europe in the IBM Lab in Boeblingen. During her years with IBM, Khadija worked as a System z Firmware Developer, Storage FTSS and data warehouse/ Business Intelligence on System z Specialist. She holds a Master of Science Degree in Engineering from the University of Karlsruhe, Germany.
Louis Holla Technical Presales SWG Infrastructure Architect	Louis Holla works as an Information Management technical presales in the Software Group in IBM Netherlands. He works for IBM more than 30 years. Started in 1977 as a Customer Engineer in hardware and later became a z/OS system programmer in several IBM computer centers. He worked as a system programmer for several customers in the Netherlands and did that also as a mainframe services sales for GTS. During Louis' many years with IBM, in system programming and in the field, his competence has always been the System z.
Luc Maquil IBM Sales & Distribution, Software Sales Advisory IT Specialist - Southwest IOT WebSphere Technical Sales	Luc Maquil is a Technical Sales Specialist for WebSphere based in Luxembourg and covering SouthWest Europe. Luc joined the Benelux team in 2007. Luc has extensive experience in Business Process Management including methodology, architecture, performance, and implementation best practices on IBM Business Process Management Solutions. Luc advises customers from the telecommunications, public, and financial sectors. Luc started working at IBM Research and Development in Boeblingen, Germany in 2001, part of the Development team of Business Process technologies. Between 2005 and 2007, Luc was a senior consultant within the lab services team based in Boeblingen, Germany and advising customers, all across Europe, bridging between deep lab experience and customer solutions.
Luiz Fadel IBM Sales & Distribution, STG Sales Distinguished Engineer - Technical Sales Specialist - EServer, zSeries HW/SW Southern Region, zChampion Technical Sales Specialist - Deep Technical Expert: IBM System z	Luiz Fadel is a Distinguished Engineer responsible for supporting System z for Latin America region, part of the Growth Markets Unit. He joined IBM in 1969 and has supported Large Systems ever since, including working on two assignments with the International Technical Support Organization (ITSO). He is a member of the LA Advanced Technical Support responsible for handling Customer Critical Situation and customer claims within System z, Early support Programs, new product installation, internal product announcement, second level customer support as well as manage complex POCs. He is a member of the zChampions team and co-author of several IBM Redbooks publications.
Marc van der Meer GTS Senior IT Specialist WebSphere, z/OS and zSecurity	Marc van der Meer is a Senior IT Specialist with 11 years of experience on the z platform as a systems programmer. Besides problem determination on z/OS and z/OS software he was mainly involved in security server migrations, and implementations of WebSphere on z/OS. He co-authored several ITSO redbook publications.
Martin Packer IBM Sales & Distribution, Software Sales Performance Specialist	Martin Packer is a performance consultant with almost 25 years of experience, widely known within the industry, having presented at many conferences and having authored a number of IBM Red Books on performance matters. He has also been involved in the development of performance analysis tools which are widely used inside IBM - for its Performance Consulting practice. In 2010 he finds himself the z/OS Infrastructure Performance Specialist IBM's Software Group Worldwide Banking Center of Excellence.

Michael E Goodman IBM Software Group, Tivoli WW Product Manager Team - OMEGAMON XE - NetView z - zEvent Pump Software Product Manager: Tivoli.Systems Management		Michael Goodman brings over 35 years of experience in different areas of networking and systems management consulting with customers from around the world. He is a member of the Worldwide Product Manager team for Tivoli z solutions for Performance Management, Availability and Automation solutions. Michael is part of a product management team for Tivoli and is responsible in this role as the primary on OMEGAMON for CICS, OMEGAMON on z/OS, Event Pump on z/OS and z CI discovery. In this role, he is responsible for working with customers, sales and development to help position the overall OMEGAMON product suite with requested functions, features based on business initiatives. He has spoken at various user group meetings such as SHARE, GUIDE, NEISUG. He also supports and speaks at some of the different road shows that IBM presents around the world. He is one of the z Systems community bloggers and can be found at https://www-950.ibm.com/blogs/mikeegoodman/?lang=en_us
Patrick Bruinsma Software Information Technology Architect (SWITA)	60	Patrick Bruinsma is a IBM Certified Consulting IT Specialist and Open Group Level 2 Master Certified with 12 years of advanced experience on large scale enterprise computing, mainly in the mainframe computing arena. His expertise includes implementation and design skills on z/OS and key middleware products. He is proficient in teaching technical education and he is a co-author of several Redbook publications. Together with ITSO, Patrick organized the Powering SOA on System z Forum in 2006, 2007 and 2008. In 2009 this Powering SOA Forum was promoted to the Total Solution Event for System z.
Paola Monteferri IBM Sales & Distribution, Software Sales Tivoli for System z Tiger Team - Certified Sales Specialist Solution Representative - Brand Specialist		Paola Monteferri is part of the Worldwide Service Management Tiger Team. She joined IBM, in 1990, working in the Rome Networking System Laboratory that became, in 1996, the Rome Tivoli Lab where she worked for 12 years in different positions focused on mainframe products, such as NetView Performance Monitor, Tivoli Decision Support and Tivoli Workload Scheduler for z/OS. During these last years, Paola worked as Tivoli Sales Specialist in SWG IBM Italy, and, since 2009, she is part of the Tiger Team; a very skilled pool of people engaged around the world.
Paul Carruthers IBM Sales & Distribution, Software Sales Global Business Integration WebSphere "Tiger" Team, for CICS Transaction Server and CICS Tooling Advanced Technical Sales Specialist		Paul Carruthers has worked in System z CICS Technical Support teams at IBM, and various other companies, since 1990, whereby gaining a large amount of experience in installing, customizing, and rolling out base CICS and associated software tooling. He joined IBM in January, 1998, working in their Outsourcing division and in September, 2002, moved into their Software Group. His current role, within IBM Software Group, involves working with the CICS development lab in Hursley to develop and enhance the IBM CICS tool suite. He also works with customers to assist them, at a technical level, in migrating to the appropriate IBM CICS tool. Paul is a member of an IBM's Global WebSphere "Tiger" Team for CICS Transaction Server & CICS Tooling and recently was given ownership of WebSphere Business Events for z/OS. Although, based in Leeds, he travels widely providing technical presentations, demonstrations, proof of concepts, and one-2-one customer workshops.
Pierre Mijnsbergen IBM Sales & Distribution, Software Sales B2B Solutions Architect Technical Sales Specialist		Pierre Mijnsbergen is a Senior IT Architect from the IBM WebSphere software brand. Coming from a logistics background he first spend around 8 years as a Solution Architect within the IBM Distribution Industry support group before specializing on Business to Business (B2B) communications. Today he is one of the leading subject matter expert on B2B within IBM Software covering WebSphere connectivity and gateway solutions, transformation solutions and related Managed File Transfer solutions.
Piet de Jonge IBM Sales & Distribution, Software Sales Software IT Architect for System z		Piet de Jonge is an Software IT Architect working at IBM Software Group in the Netherlands. Piet has long history in System z, working as a Systems Programmer, Services Sales and Teacher. He currently is responsible for the support of Dutch customers, interested in the possibilities of Linux on System z.

Rajesh Ramachandran DB2 Tools Development	Rajesh Ramachandran is an IT Specialist in STG System z Lab Services organization. He has 16 years of experience in application development in various platforms, including mainframe, UNIX®, and Linux®. He used COBOL, Java, CICS, and Forte™ on his assignments. He also has more than 6 years of experience in infrastructure support in WebSphere on z/OS.
Rob van der Heij Senior Performance Specialist Velocity Software GmbH	Rob van der Heij has been involved with VM since 1982, and with Linux on z/VM since 1999. Initially as a VM customer, later with IBM Global Services, and currently with Velocity Software GmbH. Rob is co-author of several IBM Redbooks and frequently speaks at Technical Conferences. At Velocity Software his tasks include performance management for ESALPS customers, Linux on z/VM performance research and product development for the Velocity Software Performance Management solutions. Apart from Linux on z/VM, his professional interests include most that can be done on VM, especially CMS Pipelines. Rob is "Knight of VM" and a has been a very active plumber for more than 15 years.
Satish Tanna Senior IT Specialist Technical Specialist for CICS z/OS Tools	Satish Tanna is a Senior IT Specialist and Technical Specialist for CICS Tools. Satish has worked with CICS TS, CICSPlex SM and CICS Tools in various roles during the last 18 years. These roles have included work on performance analysis and capacity planning for CICSPlex SM and CICS TS and a number of year in services working with CICS customers on projects such as web-enablement, performance and capacity planning and CICSPlex SM implementation. Satish's latest role is Technical Specialist for CICS Tools. In this role he supports IBM presales Technical Support Specialists and CICS customers on architecture and implementation of CICSPlex SM and CICS Tools. Satish also works with CICS Tools vendors to develop plans for future releases and enhancements to the CICS Tools portfolio of products. He regularly presents CICS Tools sessions at CICS User Group meetings, IMPACT, Transaction and Messaging Conferences and at regional GUIDEs.
Veronique Quiblier IBM Sales & Distribution, Software Sales Rational for System z Technical Sales – Southwest IOT - Certified IT Specialist	Veronique Quiblier is an IBM reCertified I/T Specialist with IBM Technical Professionals in Europe. She has more than 20 years of experience in the field of Application Development on system z.She provides sales support, helping customers with application transformation solutions and development tools within the IBM SouthWest Europe TechWorks team. She has authored several books on Application Development.
Willie Favero zChampion, Dynamic Warehouse on z/OS Swat Team, DB2 SME, University Ambassador z, Senior Certified IT Specialist	Willie Favero is an IBM Senior Certified IT Software Specialist with IBM's Silicon Valley Lab Data Warehouse on System z Swat Team. He has over 30 years experience working with databases and more than 25 years working with DB2. He is a sought after speaker at major international conferences and user groups, publishes articles and White Papers, and has one of the top technical blogs on the Internet.